NEW YORK **2011**
CASH EXCHANGE

SPONSORED BY: THE TREASURY MANAGEMENT ASSOCIATION OF NEW YORK, INC. (TMANY)
A NON-PROFIT EDUCATIONAL ORGANIZATION

A TREASURY MANAGEMENT CONFERENCE
Hilton New York – New York City
June 1-3, 2011
(Exhibits June 1-2 only)

SPEAKER PROPOSAL INFORMATION

If your organization would like to present a topic, please provide the following information in a Word document, and email to: rruzek@earthlink.net no later than October 31, 2010.

1) Session title

2) Contact information for each speaker:
Name • Title • Company • Address
City, State, Zip • Phone, Fax & E-mail address

3) Presentation level:(see attachment)
Executive Track • Advanced • Intermediate • Fundamental • Middle Market
(senior executives)

4) A Brief Description of the topic content (200-250 words), including what will be covered and what attendees will learn.

5) Biographical Information, in paragraph form, for each speaker (200-250 words). It should be structured as follows:

1st paragraph: Susan Smith is…(current responsibilities)
2nd paragraph: Career History
3rd paragraph: Education & Professional Credentials

IMPORTANT: Proposals that include practitioner co-presenters will receive priority consideration.
IMPORTANT: If there is a change of speakers TMANY reserves the right to replace sessions.
IMPORTANT: TMANY also reserves the right to replace sessions by organizations that do not sponsor or exhibit at the conference.

6) Audio Visual LCD Projectors and Lavelier Microphones will be available. Please bring your own laptop computer.

7) Presenters must agree to provide quality handout material for the session. As a minimum, this should include copies of the slides with room for notes. Additional helpful materials such as examples, articles and glossaries are encouraged. Good handouts translate into good evaluations!

Please e-mail your proposals in a Word document to Raymond Ruzek at rruzek@earthlink.net

VISIT OUR WEBSITE: www.tmany.org

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GUIDELINES FOR TOPIC LEVELS

Question and Answer Periods are encouraged in all sessions since they address participants' specific needs and are an excellent learning tool. Speakers may either accept questions during the presentation or wait until the end of the presentation.

EXECUTIVE TRACK (X)

Sessions in this track are designed for senior executives with extensive experience. These sessions may be an executive summary of new developments in an area of corporate financial management, and/or a high level technical discussion.

The material presented assumes the participants have a high level of experience. Practitioner attendee titles typically range from Director to CFO.

ADVANCED (A)

Sessions in this track are designed for executives with significant experience in the subject matter, but who are interested in new developments, a higher level of understanding and/or more detail understanding.

These sessions should not include any Basic introductory material.

INTERMEDIATE (I)

Sessions in this track are designed for general attendance by participants with a wide variety of experience levels. The subject matter should be designed for practical application and should not include more than a minimal amount of Basic material.

The majority of sessions fall into this category.

BASIC (B)

Sessions in this track are designed for participants with lower experience levels who are seeking a basic understanding of the subject matter. Some participants may have substantial business experience, but may not have experience in the session subject matter. Others may attend the session as a refresher.

Material presented should not go beyond the Intermediate level.

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