

NEW YORK 2011 CASH EXCHANGE

KEYNOTE SPEAKERS

A TREASURY MANAGEMENT CONFERENCE
HILTON NEW YORK – NEW YORK CITY
JUNE 1 – 3, 2011



LUNCHEON SPEAKER – THURSDAY, JUNE 2ND

Joe Scarborough

Host Of Morning Joe / Former Congressman

“Washington and the Economy”

Host of one of the most popular and most talked about shows on television, Joe Scarborough offers his insights on the people and issues shaping our times including a look at the Economy, President Obama, the divided Congress and what's ahead for the 2012 elections.

As the namesake and host of MSNBC's Morning Joe, a show that Time magazine calls “revolutionary,” Joe leads a lively discussion on today's hottest economic and political topics with the newsmakers and officials who are making news.

Prior to his career in television, Joe was the publisher and editor of the award-winning newspaper *The Florida Sun*.

A signer of the *Contract with America* and member of the 1994 Republican takeover of the House of Representatives, the former Florida Congressman has been on the front lines of political history for over a decade. Today, Joe Scarborough talks with audiences about the state of the conservative movement, where it has gone wrong, and what leaders in Washington need to do to curb reckless spending.

He is the author of two books including the recently released *The Last Best Hope*, where he takes on the Republican Party establishment and lays out a way forward for both political parties.

LUNCHEON SPEAKER – WEDNESDAY, JUNE 1ST

Jeff Salz

Adventurer & Author

“Leading from the Inside Out”

One of today's authentic adventurers and explorers, Dr. Jeff Salz has traversed most of the remaining blank spots on the globe. An expert in innovation, Jeff was the creativity consultant for the production team of *The Lion King*, the top grossing film of all time. He has consulted and lectured for U.S. A.I.D.

and the U.S. Information Agency in both Asia and Latin America. Jeff has also served as liaison officer and interpreter for NBC Television News, reporting from behind the rebel lines of El Salvador. A recognized television personality, he is a guest expert on adventure for the CBS Early Morning show and both creates and stars in adventure specials for the Discovery Network.

Jeff provides the foundation for adventurous thinking in any organization. An authority on authentic cultures, a 35 year veteran of adventuring and exploring with a Ph.D. in cultural anthropology, Jeff spent 10 year as a university professor. For the last 15 years, he has been safely guiding organizations through the turbulent seas of change, facilitating enhanced teamwork by helping them build ‘cultures of authenticity’. Jeff's best selling book, *The Way of Adventure*, is a ‘manual’ which assists organizations to keep the flame of adventure alive every day.

