

NEW YORK 2011 CASH EXCHANGE



PROFESSIONAL RENEWAL CREDITS

A TREASURY MANAGEMENT CONFERENCE
HILTON NEW YORK – NEW YORK CITY
JUNE 1 – 3, 2011



Session Levels & Pre-Requisites

EXECUTIVE TRACK (X)

Sessions in this track are designed for senior executives with extensive experience. These sessions may be an executive summary of new developments in an area of corporate financial management, and/or a high level technical discussion.

The material presented assumes the participants have a high level of experience. Practitioner attendee titles typically range from Director to CFO.

ADVANCED (A)

Sessions in this level are designed for executives with significant experience in the subject matter, but who are interested in new developments, a higher level of understanding and/or more detail understanding.

These sessions do not include any Basic introductory material.

INTERMEDIATE (I)

Sessions in this level are designed for general attendance by participants with a wide variety of experience levels. The subject matter is designed for practical application and will not include more than a minimal amount of Basic material.

The majority of sessions fall into this category.

BASIC (B)

Sessions in this track are designed for participants with lower experience levels who are seeking a basic understanding of the subject matter. Some participants may have substantial business experience, but may not have experience in the session subject matter. Others may attend the session as a refresher.

Material presented will not go beyond the Intermediate level.



THE NEW YORK CASH EXCHANGE 2011 IS:
Approved for up to 17.4 CTP renewal credits by the Association for Financial Professionals at the rate of one credit for each 50 minutes of attendance.



THE NEW YORK CASH EXCHANGE 2011 IS:
Approved for up to 17 CPE credits for CPA's.

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