



A TREASURY MANAGEMENT CONFERENCE Hilton New York – New York City – JUNE 1-3, 2011

(X) Executive Track (A) Advanced (I) Intermediate (B) Basic
Executive Track Sessions are in Bold.

Each session title includes a designation for the level of material presented. An explanation of each level and the prerequisites for that session level can be found on the "Professional Renewal Credits" page.

WEDNESDAY, JUNE 1ST 8:15am – 9:00am Breakfast

SESSION 1 – 9:00AM – 10:15AM

Open Account: Unexpected Issues When Transitioning from Letters of Credit (I)
Michael McDonough, Managing Director & Head-Global Trade Product Group, BNY Mellon



Inside Washington – AFP's Government Relations, Legislative, Regulatory and 2010 Election Update (I)
Jeanine Arnett, Director – Government Relations, AFP

Making the Case for Risk Management – Understanding the Value in Risk Management (X)
David Stowe, CFA, Consultant, PWC

Risk Management and Fraud Prevention for Online Banking (I)
Jill Capicchioni, AAP & CUA, Channel Manager Commercial Treasury Solutions, FIS
Patricia Mullin CCM, Vice President, Cambridge Trust Company

The Future of Money Market Funds: A Treasurer's Guide (A)
Lance Pan, CFA, Director of Investment Research, Capital Advisors Group

Steps to Successful Working Capital Optimization (I)
Greg Kerwick, Managing Director, Chase
Mark Tennant, President, REL

10:15am – 11:00am Exhibit Hall – Refreshments Sponsored by Bank Mendes Gans

SESSION 2 – 11:00AM – 12:15PM

SWIFT for Corporates Top 10 Success Factors (A)
Leslie Diestel, AAP, CCM, Cert ICM, Senior Vice President, Wells Fargo Bank

Calculating the ROI on a Treasury Management Solution (I)
Drew Strawbridge, Sales Executive, Kyriba

Using Financial Modeling Techniques to Define Hedging Objectives (X)

Amol Dhargalkar, Director, Corporates Advisory Team, Chatham Financial
Jose Sabastro, Director, Analytics Team, Chatham Financial

The Mobilization of Cash Management – The Journey, the Destination and the Future (I)
Maria Klutey, CFO, American Wind Capital
Judd Shapiro, Implementation Manager, RBS
David Steier, Vice President, RBS

Mid Mkt – Unchartered Waters: Developing an International Banking Strategy (I)
Becky Barnes, Product Manager, Citi
Kyle Falconi, Vice President, Citi

Accounts Payable Management as part of Working Capital Management (I)
Dan Reiff, Sr Vice President, SourceNet Solutions

12:15pm – 1:45pm Luncheon – Keynote Speaker – Jeff Salz
Co-Sponsored by TD Bank and TMANY

SESSION 3 – 2:00PM – 3:15PM

Time for that Check-Up: Conducting Treasury Management Reviews (I)
Nanette Crocker, Sr. Vice President, BBVA Compass Bank

A Macro and Practical View of Capital Preservation (A)
Ronald Hill, Director and Product Specialist, BlackRock

Elements of an Effective US Tax Program for FX Gains and Losses (X)
Victor Hinojosa, Director of Payments Strategy, Western Union Business Solutions
Marc Schwartz, CPA, President, Schwartz International

The Commercial Card Game: Why You and Your Suppliers Should Say, "Deal Me In!" (I)
Kimberly Bonzelaar, Senior Vice President, Capital One Bank
Leonard Korn, CPA, Chief Financial Officer, J.H. Cohn
James Porr, Sr Vice President, Capital One Bank

PHISHing for Strategies; 7 Easy Ways to Safeguard Your Brand Online (I)
Josh Lin, Director-AntiFraud Solutions, MarkMonitor
Faith Ouellette, Asst. Vice President, Sovereign Bank

Satisfied with Your Company's Receivables Processing? (I)
Nancy Atkinson, CCM, AAP, Senior Analyst, Aite Group
Steve Buchberger, Sr Vice President, WAUSAU Financial Systems

3:15pm – 4:00pm Exhibit Break – Sponsored by Fidelity Investments

SESSION 4 – 4:00PM – 5:00PM

SWIFT for Corporates: The MetLife Case Study and Strategies for a Successful SWIFT Implementation – Part II:
Beyond Basic Applications (I)
Frank Campione, Corporate Treasury Manager, MetLife
Mary Ellen Putnam, Senior Vice President, Global Banking Solutions, BankServ

Wires with Extended Remittance: Why the Tail Should Wag the Dog (I)
Ken Issacson, Vice President, Federal Reserve
Mohit Joshi, Vice President, HSBC Bank

Hedging Interest Rate & Counterparty Credit Risk in Capital Markets (X)
John Bridge, Fixed Income Markets Specialist, Bloomberg

Visibility Granted: Raymond James Financial's Balance & Transaction Reporting Success and How it Can Be Yours (A)
Elizabeth Eriksen, CPM, Assistant Vice President, Raymond James Financial
Bill Faulkner, Treasury Expert, Bottomline Technologies

How To Deal with the Repeal of Reg. Q (I)
Gail Angel, Vice President, FIS
Tom Ormseth, Head of Treasury Management, Wintrust Financial

Preparing for Healthcare Reform – Best Practices for Migrating Healthcare Payments to ACH (I)
Matthew Brodis, AHS Project Manager, Adventist Health System
June St. John, CTP, Sr Vice President, Wells Fargo Bank

5:00pm – 7:00pm Welcome Reception Sponsored by Capital One Bank and TMANY

THURSDAY, JUNE 2ND

8:15am – 9:00am Breakfast Sponsored by M&T Bank

SESSION 5 – 9:00AM – 10:15AM

What is Your Threshold for Pain – FX Hedging Options in Volatile Times (A)
Al Manbeian, Managing Partner, GPS Capital Markets

The Impact from Regulatory Reform: A New Era of Cash Management (I)
Michael Morin, CFA, Dir. of Institutional Portfolio Mgmt – Money Markets, Fidelity Investments

What Gets Measured Gets Managed: How to Successfully Measure Treasury's Performance (A)
Bruce Lynn, CCM, Managing Director, Financial Executives Consulting Group

Treasury Management Pricing 2011: Dealing with the Bank Relationship, Trends and Reality (I)
Richard Richardson, Senior Vice President, Phoenix-Hecht

Trends and Risks in Hedging Commodity Exposure for Procurement Teams (A)
Abe Glass, Manager, Poten Energy Services
Todd Sibilla, Commodity Applications Specialist, Bloomberg

Panel – How Treasury Can Become IT's New BFF (I)
Joan Brancaccio, Senior Vice President, Bank of America
Michael Martino, Manager, Cash and Banking, CSX
Debra Refino, Director of Treasury Operations, Thomson Reuters

10:15am – 11:00am Exhibit Break Sponsored by FIS

SESSION 6 – 11:00AM – NOON

Global Liquidity Management – Pooling Solutions (I)
Kevin Kilkelly, Assistant Treasurer, Pall Corporation
Karen Kombrink, Executive Vice President, Bank Mendes Gans

Money Market Fund Yields – How We Got Here and Where Are We Headed? (I)
Deborah Cunningham, Sr Vice President, Federated Investors

Hedge Accounting in the New World of Financial Reforms and Changing Accounting Regulations (X)
Chip Currie, Partner, PricewaterhouseCoopers
Dan Gentzel, Chatham Financial

Asia – A Regional Perspective (A)
Carole Schwarz, Sr. Vice President, RBS

How a Card Payments Review Can Create Big ROI with Little Investment (I)
Jeff Abrams, Financial Process Improvement Manager, Hill-Rom Holdings
Aaron Bills, Chief Operating Officer & Founder, 3Delta Systems

Responding to Change: How Treasury Operations is Reacting and Operating in a Demanding Regulatory Environment (I)

Linda Ensminger, VP, Senior Advisor, Key Treasury Management
Dwight Seeley, CPA, Director, Cash Management, Community Health Systems

Noon – 1:45pm Luncheon – Keynote Speaker – Joe Scarborough (Morning Joe)
Co-Sponsored by Bank of America and TMANY

SESSION 7 – 2:00PM – 3:15PM

The Evolution of eBAM and How your Corporation Will Benefit from this Emerging Industry Trend (I)
Amanda Schreiner, CTP, Vice President, Chase

How to Effectively Monitor the Credit Performance of Short Term Investments (I)
Matthew Steinaway, CFA, Sr Managing Director, State Street Global Advisors

Financial Risk Management: Hedging Against a Series of Unfortunate Events (X)
Peter Seward, Vice President, Product Strategy, Reval

RFPs – Friend or Foe? (I)
Joyce Ochs, Managing Director, Treasury Information Services
Kenneth Parkinson, CCM, Managing Director, Treasury Information Services

Six Letters that Could Spell Trouble if You Fail to Comply: PCHDSS (I)
Kimberly Bonzelaar, Sr Vice President, Capital One Bank
Shekhar Veera, VP, Chief Information Security Officer, Capital One Merchant Services

Cash Recycling, Virtual Vaults and Provisional Credit (I)
Louis Layton, Product Manager, FISERV
Lindsey Scott, CTP, Senior Product Manager, Huntington National Bank

3:15pm – 4:00pm Exhibit Ice Cream Break

SESSION 8 – 4:00PM – 5:00PM

Implementing Treasury Technology to Streamline Global Treasury Operations (I)
Angela Takach, Treasury Manager, ArvinMeritor
Michelle Walker, Account Manager, Thomson Reuters

Account Analysis and Billing – Everything is Changing (I)
Bridget Meyer, CTP, Bank Relationship Management Consultant, AFP
Stephen Weiland, Vice President, The Weiland Financial Group

Treasury Executive's Strategic Role in Global Expansion (X)

Philip Kotev, Sr Vice President, Bank of America
Kris Filipkowski, Henry Schein

Cash Flow Forecasting: Why Systems Don't Work (I)
Kenneth Parkinson, CCM, Managing Director, Treasury Information Services

Trends In Cybercrime (I)
Doug Barnette, Special Agent, US Secret Service

What Lies Beneath – Hidden FX Exposures (A)
Victor Hinojosa, Director Corporate Payments Strategy, Western Union Business Solutions
Craig Jeffery, AAP, CCM, FLMI, Managing Partner & Founder, Strategic Treasurer

5:00pm – 6:30pm TMANY Wine & Beer Tasting Reception

FRIDAY, JUNE 3RD

8:15am – 9:00am Continental Breakfast

SESSION 9 – GENERAL SESSION – 9:00AM – 10:15AM

What the Cloud Means to the Enterprise (I)
John Kogan, CEO/CFO Proformative (Moderator)
Kelly Battles CFO, Host Analytics
Sujan Jain, Vice President, Finance, NetSuite
Sharon Kane, Partner, PricewaterhouseCoopers
Anthony Plesner, CFO, Intralinks

Refreshment Break – 10:15am – 10:30am

SPECIAL SESSION 10:30AM – 11:30AM

With the Recovery on Solid Ground, When is the Punch Bowl Taken Away by the Fed (I)
Maria Ramirez, President & Chief Executive Officer, MFR

SESSION 10 – "HOW TO" WORKSHOPS 10:30AM – 12:30PM

How to Manage a Corporate Treasury Department (A)
Bruce Lynn, CTP, Managing Director, Financial Executives Consulting Group

Cash Flow Forecasting – A Hands-on Approach (I)
Kenneth Parkinson, CCM, Managing Director, Treasury Information Services

How to Prepare to Pass the CTP Exam (B)
Raymond Ruzek, CCM, CPA, Managing Director, Ruzek Management Consulting

Hands-on Calculation of the ROI for Your Treasury Management Solution (I)
Leslie Regino, Vice President, Kyriba